



## Kingston Lacrosse Association 25th Anniversary Sponsorship Opportunities – 2025 Season

As the Kingston Lacrosse Association continues its rebuild, we are seeking sponsors interested in supporting this growing club in the City of Kingston. For the upcoming 2025 season, the association is home to approximately 140 kids in U7 to U15 (development stream) and U9 to U15 (4 rep teams).

Sponsorship money received for the 2025 season will go towards increasing awareness of the sport in Kingston and helping to offset costs for teams and the association. In turn, we want to promote your business however you wish to support the association.

We have identified the following sponsorship opportunities for this season:

Sponsorship Description	The Ask	Promotional Opportunity *
<b>25th Anniversary Banner Sponsor for each rep team</b> <ul style="list-style-type: none"> <li>Have your logo promoted on team banner at all games</li> </ul>	\$150	We will print off a banner for each rep team and include all team sponsors.
<b>Sponsor a Rep Team (Jersey or Shorts)</b> <ul style="list-style-type: none"> <li>Seeking sponsorship for U9, U11, U13, or U15</li> <li>To help cover the cost for purchase of the team shorts (\$500) or to help cover the cost for purchase of the team jerseys (\$1000)</li> </ul>	\$500/ \$1000	We will provide Kingston Crossfire branded game shorts and jerseys to all players on the competitive team. We will include your company logo on the player's shorts or jerseys.
<b>Game Announcement Sponsor for U9, U11, U13 or U15 rep teams</b> <ul style="list-style-type: none"> <li>Seeking sponsorship to help cover game costs</li> </ul>	\$600	Sponsor name to be announced at the beginning of every home game.
<b>Sponsor our U9, U11, U13 or U15 rep teams</b> <ul style="list-style-type: none"> <li>To help offset the cost of practice floor rentals at Kingston Memorial Centre, Catarqui Centre and Invista (our cost is approximately \$15,000)</li> </ul>	\$1500	We will hang an individual banner at arenas to acknowledge the sponsorship for the season.
<b>Sponsor our Development Stream</b> <ul style="list-style-type: none"> <li>We are ultimately seeking a few major sponsors to help us cover t-shirts costs for our development stream (our cost is \$3500)</li> </ul>	\$1500	We will provide Kingston Crossfire branded t-shirts and include your company logo.

\* With every sponsorship donation above, we will also promote your business on our [www.lacrossekingston.ca](http://www.lacrossekingston.ca) website and through our social media feeds (facebook and instagram).

If you would be interested in sponsoring the Kingston Lacrosse Association or you would like additional information, please contact us directly at [kingstoncrossfire@gmail.com](mailto:kingstoncrossfire@gmail.com).

Sincerely,  
Kingston Lacrosse Association