



Kingston Lacrosse Association Sponsorship Opportunities – 2023 Season

As the Kingston Lacrosse Association continues its rebuild, we are seeking sponsors interested in supporting this growing club in the City of Kingston. The association is home to 125 kids in U7 to U15 (house league) and a U17 competitive girls team from Kingston and the surrounding area. Due to the success of a dedicated group of volunteer coaches and Executive, we have grown enrolment by 100% over 2022.

Sponsorship money received for the 2023 season will go towards increasing awareness of the sport in Kingston and helping to offset costs for teams and the association. In turn, we want to promote your business however you wish to support the association.

We have identified the following sponsorship opportunities for this season:

Sponsorship Description	The Ask	Promotional Opportunity *
<p><i>Website & Social Media Partner</i></p> <ul style="list-style-type: none"> Have your logo promoted on both our website and our Facebook page 	\$250	See below *
<p><i>Sponsor a Division</i></p> <ul style="list-style-type: none"> Seeking sponsorship for U9, U11, U13, U15 or U17G The ask will cover the cost of the purchase of the T-shirts 	\$500	We will provide Kingston Crossfire branded t-shirts to all players in the division that you sponsor. We will include your company logo on the back of each t-shirt.
<p><i>U17 Competitive Girls Provincials Entry Fee</i></p> <ul style="list-style-type: none"> To help offset the cost for the team to participate in the Ontario provincials held in August 2023 	\$750	We will provide Kingston Crossfire branded game shorts to all players on the competitive team. We will include your company logo on the player's shorts.
<p><i>Arena Sponsor</i></p> <ul style="list-style-type: none"> To help offset the cost of floor rentals at both the Kingston Memorial Centre and Henderson Arena (our cost is approximately \$8000) 	\$1000	We will hang a banner at both arenas to acknowledge the sponsorship for the season.
<p><i>Sponsor the Association</i></p> <ul style="list-style-type: none"> We are ultimately seeking a major sponsor across all of our divisions. The ask will cover the cost of the purchase of the T-shirts 	\$2000	We will provide Kingston Crossfire branded t-shirts to all players in all divisions. We will include your company logo on the back of each t-shirt.

* With every sponsorship donation above, we will also promote your business on our www.kingstonlacrosse.ca website and through our Facebook social media feed.

If you would be interested in sponsoring the Kingston Lacrosse Association or you would like additional information, please contact us directly at kingston.lacrosse.web@gmail.com.

Sincerely,
Kingston Lacrosse Association